Victor Svensson

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Experience

Milkywire Product Designer
Delivered and owned user-centered features for Milkywire's customer portal, translating the complex needs of enterprise clients like Klarna and Mastercard into intuitive user experiences. Partnered closely with product managers and engineers to iterate on flows, prototypes, and high-fidelity visuals, while contributing to our evolving design system.
May 2022 to Present (3+ yrs)

Milkywire Editor & Motion Designer
Created and edited video content for digital marketing campaigns and social media.
Nov 2019 to May 2022 (2.5 yrs)

Too Easy Media Cinematographer & Editor
Co-founded and managed a video production company specializing in commercial and documentary content.
May 2019 to May 2022 (3 yrs)

Projects

Job tracker
An AI-enhanced job application tracker
job-tracker.app

Områdeskollen
Exploring swedish areas using open data
omradeskollen.app

Education

Södertörn University
B.Sc. Media Technology
Aug 2016 to May 2019

Certifications

Google UX Design
Google, Nov 2022

Enterprise Design Thinking
IBM, Mar 2025

Toolkit

Usability Testing, User Research, Wireframing, Product Strategy, Rapid Prototyping, Design systems, User Flows

Figma, FigJam, After Effects, Premiere Pro, Photoshop, Illustrator, Cursor, v0, HTML/CSS/JS